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Helle of Norway Introduces New Knife Inspired by Canada's Algonquin Wilderness

Algonquin design is collaboration with world-renowned photographer, Laura Bombier

Holmedal, Norway – (Aug. 6, 2014) – [Helle of Norway](#) is proud to unveil the newest addition to its acclaimed line of handcrafted knives with the Algonquin. A beautiful and stout knife, the Algonquin is designed for self-reliance and freedom in the wild whether traversing from jungle to tundra or just sitting around the campfire with friends.

The Algonquin is a collaborative work featuring world-renowned photographer and [Survivorman production team](#) member, Laura Bombier. "I grew up devouring Nancy Drew and The Hardy Boys books. That coupled with my family and I experiencing endless adventures in the Algonquin Wilderness gave me a strong appreciation for the outdoors and the importance of carrying with me a well-made knife – my brothers and father never went anywhere without one," says Laura Bombier. "The collaboration with Helle is a natural fit as we share the same philosophy in design-quality and production value."



Each member of Helle's tight knit team takes part in the creative process from initial concepts to final designs, but the true inspiration comes from experiences outside of work with friends and colleagues. By the same token, the vision for the Algonquin knife started several years ago after a cold winter snowshoe and a good meal shared among friends at Bombier's Muskoka cabin. "As our group reflected on the seasonal beauty of Canada's Algonquin Park and the importance of self-sufficiency in the backcountry, the concept for the Algonquin knife was born," says Anders Haglund, Director of Sales and Marketing for Helle.

Handmade in Norway using darkened oak, curly birch and red leather inserts, the handle shape features a slight pommel at the end, as well as a small finger guard and thumb notch for maximum dexterity and superior handling. The 69 mm blade is made with Helle's triple laminated stainless steel for unparalleled strength, sharpness and corrosion protection.

Product Specifications:

- Weight: 60 gr
- Triple laminated stainless steel



- Handle: darkened oak, curly birch and leather
- Genuine leather sheath
- Weight sheath: 30 gr
- Thickness: 2.8 mm
- Length handle: 92 mm
- Length blade: 69 mm



Please stop by **Helle (Sport Hansa booth # BR 317)** at the upcoming **2014 Outdoor Retailer Summer Market trade show** for more information. Or contact Matt Huff (matthuff@sport-hansa.com) or Theresa Blake (theresa@treehousepr.com) to book a retailer or media appointment.

About Helle of Norway

Since 1932, Helle has earned a solid reputation for quality, craftsmanship and producing aesthetically stunning and highly functional knives made to withstand a lifetime of rugged outdoor use. All Helle knives are handcrafted in Norway to exacting standards based on over 80-years of tradition blending form and function. It takes up to 45 manual processes to complete each Helle knife, from sanding and polishing of the handles to forming the Scandinavian ground blades. The result is an authentic, truly one of a kind knife made to last a lifetime of rugged outdoor use. For more information visit <http://helle.no/>

About Laura Bombier

Ranked among the country's finest photographers with over 20 years in the photographic industry, Laura's experience is extensive. Whether she's slogging through the jungles of Papua New Guinea or flanked by models in the streets of Toronto, Laura Bombier knows what it takes to capture that critical moment. Never ceasing to challenge herself in new ways, she divides her time between Muskoka and Toronto, creating unique work opportunities and creative spaces that allow her art to evolve and grow. Laura can add Official Stills Photographer for survival expert and Canadian icon Les Stroud to her growing list of experience and international photographic awards. Whether Laura is "harnessing the power of the camera to achieve social goals" with contributions to PhotoSensitive, one of the numerous charities she works with, or attending coveted social events such as dinner with the Queen of England during her 2010 Royal Tour, Laura's professionalism and passion for the human spirit is re-told with every creative project she undertakes. For more information visit <http://www.laurabombier.com/>